Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16	
Syscode	0197	Agency	Campaign Group	Version	1 Vs. 1	
System Name	Time Warner/Greater Louisville Zone, KY	Advertiser	Jim Gray for Kentucky	Show All Lines	•	
Market	Louisville			Total # of Weeks		1
	•	Client Code		Total		\$1,216.00
AE	Alexander Fiske	Product Code		Commission		\$182.40
Sales Coordinator	Becca Karam	Est Code		Net Total		\$1,033.60
Office	Washington	Product Name		Total Spots		1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spo	ot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
		Makegood Policy	Approval Required	CPP -	СРМ	1_

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	SECN	Louisville @ BC	10/31/16	11/6/16	19:30	22:30						Х			-	1	\$1,216.00	\$1,216.00	30	KY Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$1,216.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,216.00

SYSTEM APP:	SALES	ACCT	Date Printed	11/01/	/16
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62360486 | Louisville | Time Warner/Greater Louisville Zone, KY | 0197 |

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16		
Syscode	1187	Agency	Campaign Group	Version	1 Vs. 1		
System Name	Time Warner/Louisville U-verse Zone, KY	Advertiser	Jim Gray for Kentucky	Show All Lines			
Market	Louisville			Total # of Weeks			1
		Client Code		Total			\$176.00
AE	Alexander Fiske	Product Code		Commission			\$26.40
Sales Coordinator	Becca Karam	Est Code		Net Total			\$149.60
Office	Washington	Product Name		Total Spots			1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted		•	Sold On	Cost Per Sp	ot	
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-	
<u>-</u>	-	Makegood Policy	Approval Required	CPP -	СРМ	-	

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	SECN	Louisville @ BC	10/31/16	11/6/16	19:30	22:30						Х			-	1	\$176.00	\$176.00	30	KY Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$176.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$176.00

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62360486 | Louisville | Time Warner/Louisville U-verse Zone, KY | 1187 |

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Order #		62360486			Flight Da	tes	—				06/16					— ⊢	Jpdate Date					
Syscode		1396			Agency		С	amp	aign	Gro	oup					\	ersion/			1 Vs. 1		
System Na	ame	Time Warner/Radcliff, KY			Advertise	er	Ji	m G	ray f	or K	Centuc	ky				5	Show All Line	es				
Market		Louisville														T	otal # of We	eks				
					Client Co	de										T □	otal					\$560.00
AE		Alexander Fiske			Product C	Code											Commission					\$84.00
Sales Coor	rdinator	Becca Karam			Est Code	:											let Total					\$476.00
Office		Washington			Product N	Name										T	otal Spots					•
Phone		(301) 951-2620			Credit Sta	atus										A	Affiliate Split			100.0		
Status		Not accepted															Sold On			Cost Per Spot		
Survey		Sep16 C-DMA Nielsen Live	+7		Primary [Demo	Α	dults	35+	+							GRP	-		GIMP	-	
-					Makegoo	d Policy	Α	ppro	val F	Requ	uired						PP	-		СРМ	-	
Comments :	:	11.1 Add Football																				
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Li	ne Comn	nent

	N	lov 2016 Dec 2016	Jan 2017	Feb 2017	Mar	2017	Apr 2	017	Ма	ay 20	017	Ju	n 2017	Jul	2017	Aug 20	17 Sep	2017	Oct 2017	Total
										L									l	
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00					Х		-	-	1	\$560.00	\$560.00	30	Lvlle Football	
			Date	Date	rime	rime									Spois	Cost	Cost	Len		

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$560.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$560.00

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62360486 | Louisville | Time Warner/Radcliff, KY | 1396 |

Order #		62360486			Flight Da	tes	10)/31/	16 - 1	1/06/1	6					Update	Date			11/01/16	
Syscode	!	1828			Agency		Ca	ampa	ign (roup						Version				1 Vs. 1	
System N	Name	Time Warner/East-Central Uvers	rse, KY		Advertise	r	Jir	n Gr	ay fo	Kent	ucky					Show A	II Line	es			
Market		Louisville														Total #	of We	eks			1
		•			Client Co	de										Total					\$350.00
AE		Alexander Fiske			Product (Code										Commi	ssion				\$52.50
Sales Co	oordinator	Becca Karam			Est Code	!										Net Tot	al				\$297.50
Office		Washington			Product N	Name										Total S	oots				1
Phone		(301) 951-2620			Credit Sta	atus										Affiliate	Split			100.0	
Status		Not accepted														Sold Or	1			Cost Per Spot	
Survey		Sep16 C-DMA Nielsen Live+7			Primary [Demo	Ac	dults	35+							GRP		-		GIMP	-
-					Makegoo	d Policy	Ap	prov	al Re	equire	t					CPP		-		СРМ	-
Comment	ts:	11.1 Add Football																			
			_				_			_											
Line	Net		Start Date	Stop Date	Start Time	Stop Time	М	Т	W	TF	s	S	RTO	iMP	Tota Spot			Total Cost	Spot Len	Line	Comment

		004C D 004C	I 0047	E 0045		0047		-004	 	2047	 0047		0047		47. 0	0047	0.40047	T-1-1
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00				Х	-	-	1	\$350.00	\$350.00	30	Lvlle Football	
		Ů	Date	Date	Time	Time	Ш			Ш			Spots	Cost	Cost	Len		

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00

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62360486 | Louisville | Time Warner/East-Central Uverse, KY | 1828 |

						_				,											
Order #		62360486			Flight Da	tes	10	/31/1	6 - 1	1/06/1	6					l	Jpdate Date	!		11/01/16	
Syscode)	1829			Agency		Ca	ampai	ign (Group							/ersion			1 Vs. 1	
System	Name	Time Warner/South-West Uver	rse, KY		Advertise	r	Jir	n Gra	y fo	r Kent	uck	y				5	Show All Lin	es			
Market		Louisville														[Total # of We	eeks			1
		•			Client Co	de										╗	Total				\$350.00
AE		Alexander Fiske			Product (Code											Commission				\$52.50
Sales Co	oordinator	Becca Karam			Est Code	!										1	Net Total				\$297.50
Office		Washington			Product N	Name											Total Spots				1
Phone		(301) 951-2620			Credit Sta	atus										A	Affiliate Split			100.0	
Status		Not accepted														_ [Sold On			Cost Per Spot	
Survey		Sep16 C-DMA Nielsen Live+7			Primary [Demo	Ac	dults 3	35+								GRP	-		GIMP	-
-					Makegoo	d Policy	Ap	prova	al Re	equire	d						CPP	-		СРМ	-
Commen	its:	11.1 Add Football																			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T۱	N	T F		S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line (Comment

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						Х		-	-	1	\$350.00	\$350.00	30	Lvlle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00

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62360486 | Louisville | Time Warner/South-West Uverse, KY | 1829 |

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date		11/01/16		
Syscode	3211	Agency	Campaign Group	Version		1 Vs. 1		
System Name	Time Warner/Clarksville, IN	Advertiser	Jim Gray for Kentucky	Show All Line	S	•		
Market	Louisville		•	 Total # of We	eks			1
		Client Code		Total				\$1,400.00
AE	Alexander Fiske	Product Code		Commission				\$210.00
Sales Coordinator	Becca Karam	Est Code		Net Total				\$1,190.00
Office	Washington	Product Name		Total Spots				1
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Not accepted		•	 Sold On		Cost Per Spo	t	
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	СРМ	-	
Comments :	1.1 Add Football							

Lin	e Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment

\$1,400.00 \$1,400.00

Lvlle Football

15:00

10/31/16 11/6/16 12:00

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$1,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,400.00

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62360486 | Louisville | Time Warner/Clarksville, IN | 3211 |

Louisville @ BC

ESP2

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16	
Syscode	6110	Agency	Campaign Group	Version	1 Vs. 1	
System Name	Time Warner/South-West, KY	Advertiser	Jim Gray for Kentucky	Show All Lines		
Market	Louisville		-	Total # of Weeks		,
		Client Code		Total		\$1,680.00
AE	Alexander Fiske	Product Code		Commission		\$252.00
Sales Coordinator	Becca Karam	Est Code		Net Total		\$1,428.00
Office	Washington	Product Name		Total Spots		,
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Sp	ot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
		Makegood Policy	Approval Required	CPP -	СРМ	-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						Х		-	-	1	\$1,680.00	\$1,680.00	30	Lvlle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$1,680.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,680.00

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62360486 | Louisville | Time Warner/South-West, KY | 6110 |

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date	11/01/16	
Syscode	6112	Agency	Campaign Group	Version	1 Vs. 1	
System Name	Time Warner/East-Central, KY	Advertiser	Jim Gray for Kentucky	Show All Lines	•	
Market	Louisville			Total # of Weeks		1
	•	Client Code		Total		\$2,100.00
AE	Alexander Fiske	Product Code		Commission		\$315.00
Sales Coordinator	Becca Karam	Est Code		Net Total		\$1,785.00
Office	Washington	Product Name		Total Spots		1
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spo	ot
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-
Comments :	11.1 Add Football					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						Х		-	-	1	\$2,100.00	\$2,100.00	30	Lvlle Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$2,100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,100.00

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62360486 | Louisville | Time Warner/East-Central, KY | 6112 |

Order #	62360486	Flight Dates	10/31/16 - 11/06/16	Update Date		11/01/16		
Syscode	7815	Agency	Campaign Group	Version		1 Vs. 1		
System Name	Time Warner/Elizabethtown-Larue, KY	Advertiser	Jim Gray for Kentucky	Show All Lines				
Market	Louisville		•	Total # of Week	s			1
	•	Client Code		Total				\$880.00
AE	Alexander Fiske	Product Code		Commission				\$132.00
Sales Coordinator	Becca Karam	Est Code		Net Total		\$74		
Office	Washington	Product Name		Total Spots				2
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0		
Status	Not accepted		•	Sold On		Cost Per Spot		
Survey	Sep16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-	

Comments :	11.1 Add Football

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ BC	10/31/16	11/6/16	12:00	15:00						Х			-	1	\$560.00	\$560.00	30	Lvlle Football
2	SECN	Louisville @ BC	10/31/16	11/6/16	19:30	22:30						Х			-	1	\$320.00	\$320.00	30	KY Football

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$880.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$880.00

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62360486 | Louisville | Time Warner/Elizabethtown-Larue, KY | 7815 |